

The Novitate.com portal is a comprehensive tool with the purpose of creating and stimulating the innovation process and for managing projects. An efficient and safe platform for changing organizations by means of the following features:

- Managing innovation groups;
- Defining challenges and targets;
- Creating a Bank of Ideas;
- Managing contents and accesses;
- Setting up a collaborative environment;
- Evaluating and analyzing ideas;
- Managing projects.

Using the Novitate.com portal staff members and external collaborators may contribute with ideas by adding knowledge and evaluating other viewpoints. Within the portal as such it is possible to create projects meant for the best ideas and follow-up on the execution of tasks in a simple and practical way. Designed for helping organizations with innovation processes and the management of projects, the Novitate.com portal simplifies work and leverages results.

Innovation based on collaboration represents an efficient way of involving staff members and other collaborators by speeding up the cycle of knowledge. An idea is being rapidly picked up, structured, submitted, commented and evaluated. In addition, the evaluation is a collegiate one which warrants transparency and credibility of the selection process. Best ideas rise above others while the worst ones are being naturally discarded. The Novitate.com portal enables people to step out of the box by actively participating in innovations and projects within the organization.

Novitate.com features	Business benefits
Innovation groups	Controls user access and contents management according to the level of privacy as required by the business. Also allows for analyzing trends between different departments and demographics both inside and outside the organization.
Collaborative environment	Creates a common view in the organization allowing users to send their ideas and contents (text, audio, video, document), sharing experiences in real time through a safe, organized, direct and transparent way.
Bank of Ideas	Picks up, structures, stores and submits ideas to all authorized users by allowing for interaction and collegiate evolutions. Creates a dynamic knowledge repository with shared contents of multiple origins and views.
Cost and benefit analysis	Less risks and greater assertiveness of investments through the evaluation of ideas from an economical and qualitative point of view. It has a measuring system for the evaluation of ideas that was developed in exclusiveness for the Novitate.com portal.
Project management	The best ideas can be associated with projects thus allowing for the follow up of tasks and their effective materialization as planned.
Personalization	A tool that was designed for being used by various different groups without interfering with each other, having multilingual and multinational features. Access authorization and factors for the evaluation of ideas may be customized according to criteria being specific to the business or the user.
Best practices	Incorporates successful practices for the purpose of structuring and keeping the innovation process going, as well as for materializing the best ideas through projects.
<i>Curriculum e</i> Ranking	Enables the identification and rewarding of the most collaborative and innovative users as a means of incentivating staff members' participation. Helps in developing people as far as innovation and project management are concerned.
Active monitoring	The main actions performed by users are summarized in a practical dashboard enabling quick navigation. Electronic notifications can be sent automatically as requested by the users.
Advanced search system	Expedites the retrieval and understanding of information in the portal, like for instance finding an idea, looking at a video or reading a document.
Multimedia library	Offers training to its users through an exclusive assortment of the best sites, articles, and videos on innovation that can be found in the Internet.
Web platform	Makes available a solution of easy use, that is flexible and in constant evolution. The business can rely on a dynamic, interactive and multimedia tool.
High performance infrastructure	Warrants confidentiality and safety of information, allowing for 24x7 online access at any given place via Internet. Using the Novitate.com portal will not mean the necessity of investing in hardware or software.

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